Strategic Partnership Proposal – Wellness Academy

(State-recognised public school for wellness, massages, sports and SPA management)





Hotel-, Sport- und SPA – Management & Consulting Wellness Akademie für Sport, Gesundheit und Massagen

50 Years of Experience in the hotel, - spa, - and sport industry

Wellness Academy

Wellness Academy is a leading provider of spa training and consulting services with over 50 years of experience in the hotel and spa management industry.



About Us







50 Years of Experience

For the past 50 years, we have been providing hotel and spa management services, ensuring excellence in the industry.

10 Years of Operating Hotel SPAs

Successfully operating hotel spas for the past 10 years, catering to the wellness needs of our clients.

State-Recognized Private School for Therapists

We operate a state-approved private institution that comprehensively educates and trains future therapists.

We possess extensive experience, expertise, and a steadfast commitment to excellence in hotel and spa management. Additionally, we dedicate ourselves to wellness education and talent recruitment, rendering us a trusted industry partner.

Our Offer



20% discount on all massage courses in Berlin

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On-site training

Any massage trainings on-site for a fee of C800 per day, plus travel and accommodation costs.



Freelancer and full-time therapist recruitment

Talent sourcing for a fee off C500 for freelancers and C1,000 for full-time employees.



Massage service for Hotels and Businesses

Skilled massage therapists available for SPAs, corporations, and events through our trusted partner.

Mystery Checks & SPA Consulting





Proven track record with services provided to major hotel chains like Lindner, Sheraton, Hilton, Westin, and Robinson Clubs.



SPA Quality Development and Improvement Services
Elevate the customer's wellbeing and increase efficiency and revenue.



Consulting Fee Structure

C1,000 daily, plus travel fees, ensuring a cost-efficient solution with exceptional quality assurance.

We provide SPA consulting services with a transparent fee structure, positioning us as a valuable partner for hotels seeking to enhance their SPA amenities.

Why Partner with Us?



Proven Expertise in Wellness and Hospitality

Our team has decades of combined experience in the wellness and hospitality industries, allowing us to deliver customized, high-quality training solutions.



Customized SPA Training Solutions

We work closely with our partners to understand their unique needs and develop tailored training programs to help their staff excel in the SPA and wellness environment.



Strong Industry References and Success Stories

Our clients include leading hotel chains, luxury
SPA resorts, and wellness centers who have seen
significant improvements in their staff's
performance and customer satisfaction after
partnering with us.

Partnering with Wellness Academy ensures your SPA staff is equipped with the necessary skills and knowledge to provide exceptional guest experiences and contribute to the success of your business.

More informations and contact



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Brüggemann Group

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